

Prepared By Business Analyst for ArcGIS Pro

Population Summary	
2000 Total Population	969,8
2010 Total Population	1,081,7
2019 Total Population	1,132,0
2019 Group Quarters	10,3
2024 Total Population	1,161,2
2019-2024 Annual Rate	0.5
2019 Total Daytime Population	1,164,6
Workers	655,6
Residents	509,0
Household Summary	
2000 Households	350,7
2000 Average Household Size	2
2010 Households	391,6
2010 Average Household Size	2
2019 Households	407,3
2019 Average Household Size	2
2024 Households	417,2
2024 Average Household Size	2
2019-2024 Annual Rate	0.4
2010 Families	276,2
2010 Average Family Size	3
2019 Families	285,0
2019 Average Family Size	3
2024 Families	290,8
2024 Average Family Size	3
2019-2024 Annual Rate	0.4
Housing Unit Summary	
2000 Housing Units	359,4
Owner Occupied Housing Units	69.2
Renter Occupied Housing Units	28.4
Vacant Housing Units	2.4
2010 Housing Units	407,9
Owner Occupied Housing Units	66.7
Renter Occupied Housing Units	29.3
Vacant Housing Units	4.0
2019 Housing Units	422,7
Owner Occupied Housing Units	63.:
Renter Occupied Housing Units	33.:
Vacant Housing Units	3.
2024 Housing Units	432,7
Owner Occupied Housing Units	63.
Renter Occupied Housing Units	32.
Vacant Housing Units	3.
Median Household Income	
2019	\$118,7
2024	\$129,3
Median Home Value	
2019	\$570,3
2024	\$596,5
Per Capita Income	4550,0
2019	\$58,8
2024	\$64,
Median Age	¥3.1/
2010	3
2019	3
2024	3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income	
Household Income Base	407,
<\$15,000	4
\$15,000 - \$24,999	2
\$25,000 - \$34,999	3
\$35,000 - \$49,999	6
\$50,000 - \$74,999	11
\$75,000 - \$99,999	11
\$100,000 - \$149,999	21
\$150,000 - \$199,999	14
\$200,000+	24
Average Household Income	\$163,
2024 Households by Income	4103)
Household Income Base	417,
<\$15,000	3
\$15,000 - \$24,999	2
\$25,000 - \$34,999	3
\$35,000 - \$49,999	4
\$50,000 - \$74,999	10
\$75,000 - \$74,555 \$75,000 - \$99,999	11
\$100,000 - \$149,999	22
\$150,000 - \$199,999 \$150,000 - \$199,999	16
\$200,000+	26
Average Household Income	\$179,
2019 Owner Occupied Housing Units by Value	Ψ1/3,
Total	267
<\$50,000	0
\$50,000 - \$99,999	0
\$100,000 - \$149,999	0
\$150,000 - \$199,999	1
\$200,000 - \$249,999	2
\$250,000 - \$299,999	3
\$300,000 - \$399,999	13
\$400,000 - \$499,999	17
\$500,000 - \$749,999	36
\$750,000 - \$999,999	15
\$1,000,000 - \$1,499,999	5
\$1,500,000 - \$1,999,999	1
\$2,000,000 +	1
Average Home Value	- \$633,
2024 Owner Occupied Housing Units by Value	, , , , , , , , , , , , , , , , , , ,
Total	276
<\$50,000	0
\$50,000 - \$99,999	0
\$100,000 - \$149,999	0
\$150,000 - \$199,999	1
\$200,000 - \$249,999	2
\$250,000 - \$299,999	3
\$300,000 - \$399,999	11
\$400,000 - \$499,999	16
\$500,000 - \$749,999	37
\$750,000 - \$999,999	17
\$1,000,000 - \$1,499,999	6
\$1,500,000 - \$1,499,999	1
\$2,000,000 +	1
Ψ2,000,000 1	1

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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2010 Population by Age	
Total	1,081
0 - 4	6
5 - 9	6
10 - 14	6
15 - 24	11
25 - 34	14
35 - 44	15
45 - 54	16
55 - 64	12
65 - 74	5
75 - 84	
85 +	1
18 +	75
2019 Population by Age	
Total	1,132
0 - 4	5
5 - 9	ϵ
10 - 14	ϵ
15 - 24	11
25 - 34	13
35 - 44	14
45 - 54	13
55 - 64	13
65 - 74	8
75 - 84	3
85 +	1
18 +	77
2024 Population by Age	
Total	1,161
0 - 4	5
5 - 9	6
10 - 14	ϵ
15 - 24	11
25 - 34	13
35 - 44	14
45 - 54	13
55 - 64	12
65 - 74	g
75 - 84	4
85 +	1
18 +	78
2010 Population by Sex	
Males	534
Females	547
2019 Population by Sex	
Males	559
Females	572
2024 Population by Sex	
Males	574
Females	587

Community Profile

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2010 Population by Race/Ethnicity	
Total	1,081,7
White Alone	62.7
Black Alone	9.2
American Indian Alone	0.4
Asian Alone	17.5
Pacific Islander Alone	0.1
Some Other Race Alone	6.1
Two or More Races	4.3
Hispanic Origin	15.6
Diversity Index	68
2019 Population by Race/Ethnicity	
Total	1,132,0
White Alone	57.6
Black Alone	10.0
American Indian Alone	0.3
Asian Alone	20.5
Pacific Islander Alone	0.:
Some Other Race Alone	6.6
Two or More Races	4.9
Hispanic Origin	16.8
Diversity Index	7:
2024 Population by Race/Ethnicity	
Total	1,161,2
White Alone	54.
Black Alone	10.4
American Indian Alone	0.3
Asian Alone	22.
Pacific Islander Alone	0.
Some Other Race Alone	6.9
Two or More Races	5.3
Hispanic Origin	17.
Diversity Index	7-
2010 Population by Relationship and Household Type	
Total	1,081,7
In Households	99.
In Family Households	85.
Householder	25.
Spouse	20.
Child	30.
Other relative	5.
Nonrelative	2.
In Nonfamily Households	14.
In Group Quarters	0.
Institutionalized Population	0
Noninstitutionalized Population	0.0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.



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2019 Population 25+ by Educational Attainment	
Total	782,
Less than 9th Grade	3.
9th - 12th Grade, No Diploma	3.
High School Graduate	11.
GED/Alternative Credential	1.
Some College, No Degree	12.
Associate Degree	5
Bachelor's Degree	31
Graduate/Professional Degree	31
2019 Population 15+ by Marital Status	
Total	916,
Never Married	31
Married	56
Widowed	3
Divorced	7
2019 Civilian Population 16+ in Labor Force	
Civilian Employed	96
Civilian Unemployed (Unemployment Rate)	3
2019 Employed Population 16+ by Industry	
Total	624,
Agriculture/Mining	0
Construction	5
Manufacturing	2
Wholesale Trade	1
Retail Trade	6
Transportation/Utilities	3
Information	2
Finance/Insurance/Real Estate	7
Services	58
Public Administration	12
2019 Employed Population 16+ by Occupation	
Total	624,
White Collar	74.
Management/Business/Financial	24.
Professional	31.
Sales	8.
Administrative Support	10.
Services	15.
Blue Collar	10.
Farming/Forestry/Fishing	0.
Construction/Extraction	3.
Installation/Maintenance/Repair	1.
Production	1.
Transportation/Material Moving	2.
2010 Population By Urban/ Rural Status	
Total Population	1,081,
Population Inside Urbanized Area	98.
Population Inside Urbanized Cluster	0.
Rural Population	1.

Community Profile

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2010 Households by Type	
Total	391,6
Households with 1 Person	22.7
Households with 2+ People	77.3
Family Households	70.5
Husband-wife Families	57.4
With Related Children	29.0
Other Family (No Spouse Present)	13.2
Other Family with Male Householder	3.9
With Related Children	1.9
Other Family with Female Householder	9.2
With Related Children	5.5
Nonfamily Households	6.7
All Households with Children	36.8
Multigenerational Households	3.9
Unmarried Partner Households	4.3
Male-female	3.6
Same-sex	0.7
2010 Households by Size	
Total	391,6
1 Person Household	22.7
2 Person Household	31.1
3 Person Household	17.6
4 Person Household	16.3
5 Person Household	7.2
6 Person Household	2.9
7 + Person Household	2.2
2010 Households by Tenure and Mortgage Status	
Total	391,6
Owner Occupied	69.5
Owned with a Mortgage/Loan	58.8
Owned Free and Clear	10.7
Renter Occupied	30.5
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	407,9
Housing Units Inside Urbanized Area	98.7
Housing Units Inside Urbanized Cluster	0.0
Rural Housing Units	1.3

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Community Profile

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Top 3 Tapestry Segments	
1.	Enterprising Profession
2.	Top Tier (
3.	Urban Chic (
2019 Consumer Spending	
Apparel & Services: Total \$	\$1,610,129,6
Average Spent	\$3,952
Spending Potential Index	1
Education: Total \$	\$1,352,691,4
Average Spent	\$3,320
Spending Potential Index	
Entertainment/Recreation: Total \$	\$2,398,559,7
Average Spent	\$5,887
Spending Potential Index	
Food at Home: Total \$	\$3,680,007,2
Average Spent	\$9,033
Spending Potential Index	
Food Away from Home: Total \$	\$2,742,882,8
Average Spent	\$6,732
Spending Potential Index	
Health Care: Total \$	\$4,074,300,3
Average Spent	\$10,000
Spending Potential Index	1
HH Furnishings & Equipment: Total \$	\$1,561,831,6
Average Spent	\$3,833
Spending Potential Index	
Personal Care Products & Services: Total \$	\$658,204,9
Average Spent	\$1,615
Spending Potential Index	
Shelter: Total \$	\$14,345,720,
Average Spent	\$35,213
Spending Potential Index	
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,802,408,
Average Spent	\$4,424
Spending Potential Index	
Travel: Total \$	\$1,780,516,7
Average Spent	\$4,370
Spending Potential Index	
Vehicle Maintenance & Repairs: Total \$	\$804,883,
Average Spent	\$1,975
Spending Potential Index	, , , ,

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.