



Using StreetMap Premium

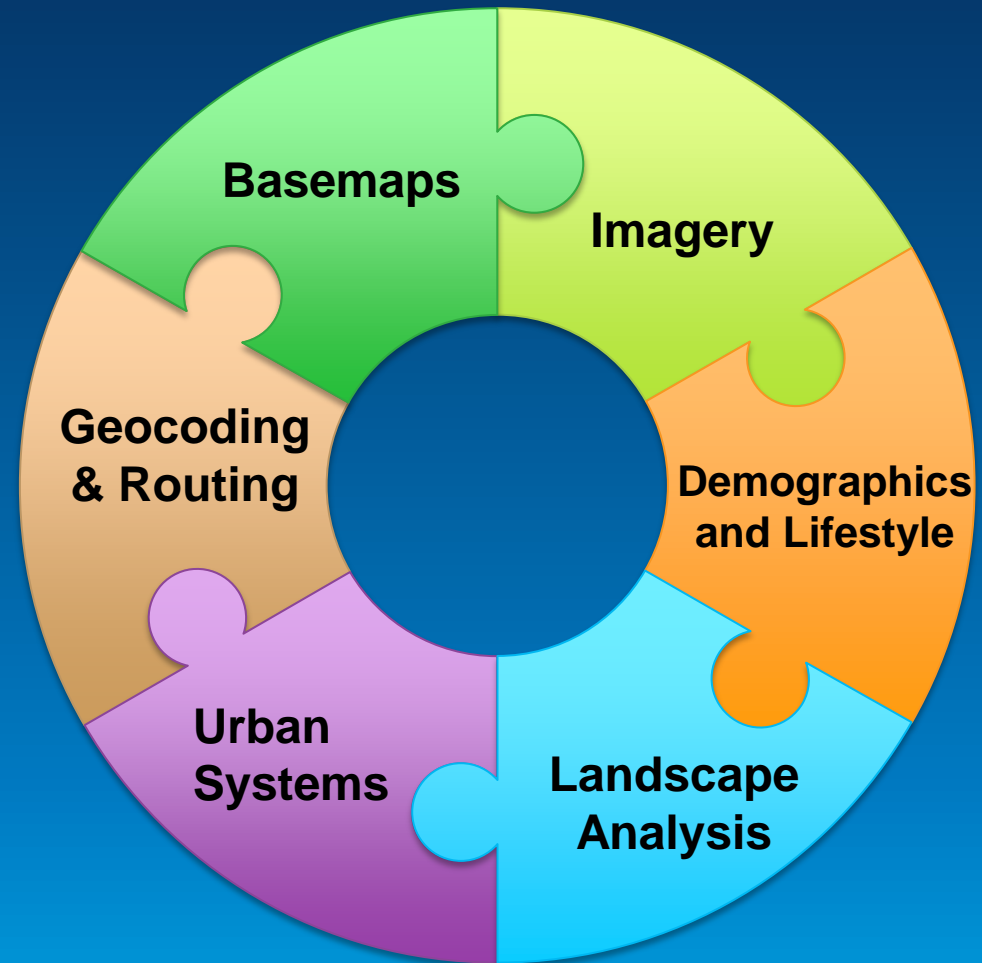
Nick Patel

Patrick Peters

Demo Theater

ArcGIS Content

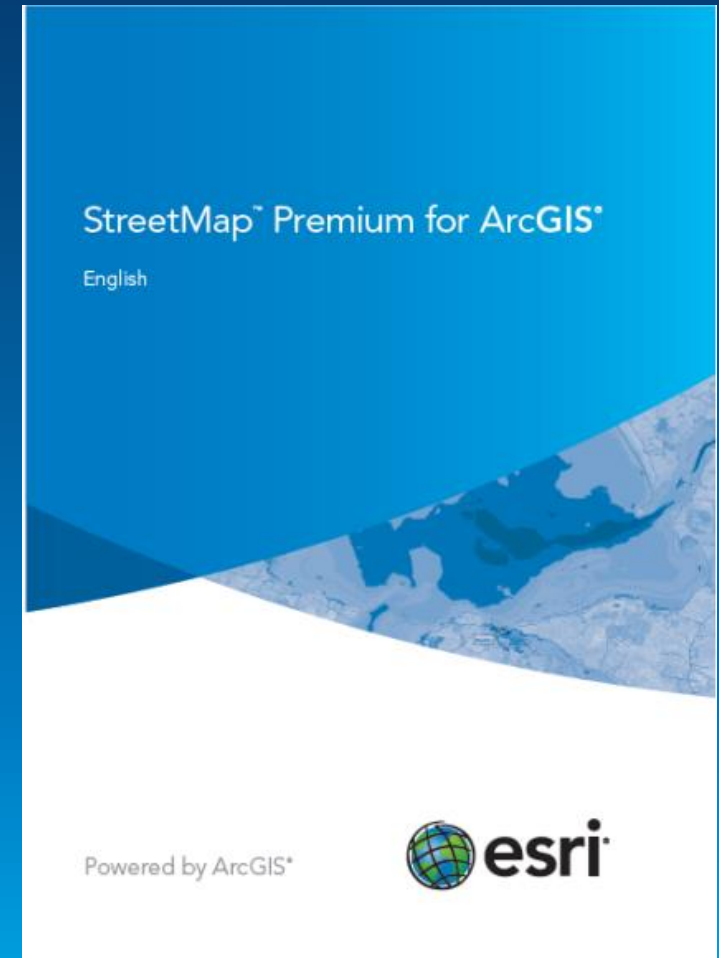
- ArcGIS includes a suite of ready-to-use geographic content
- For the entire ArcGIS platform



Analysis

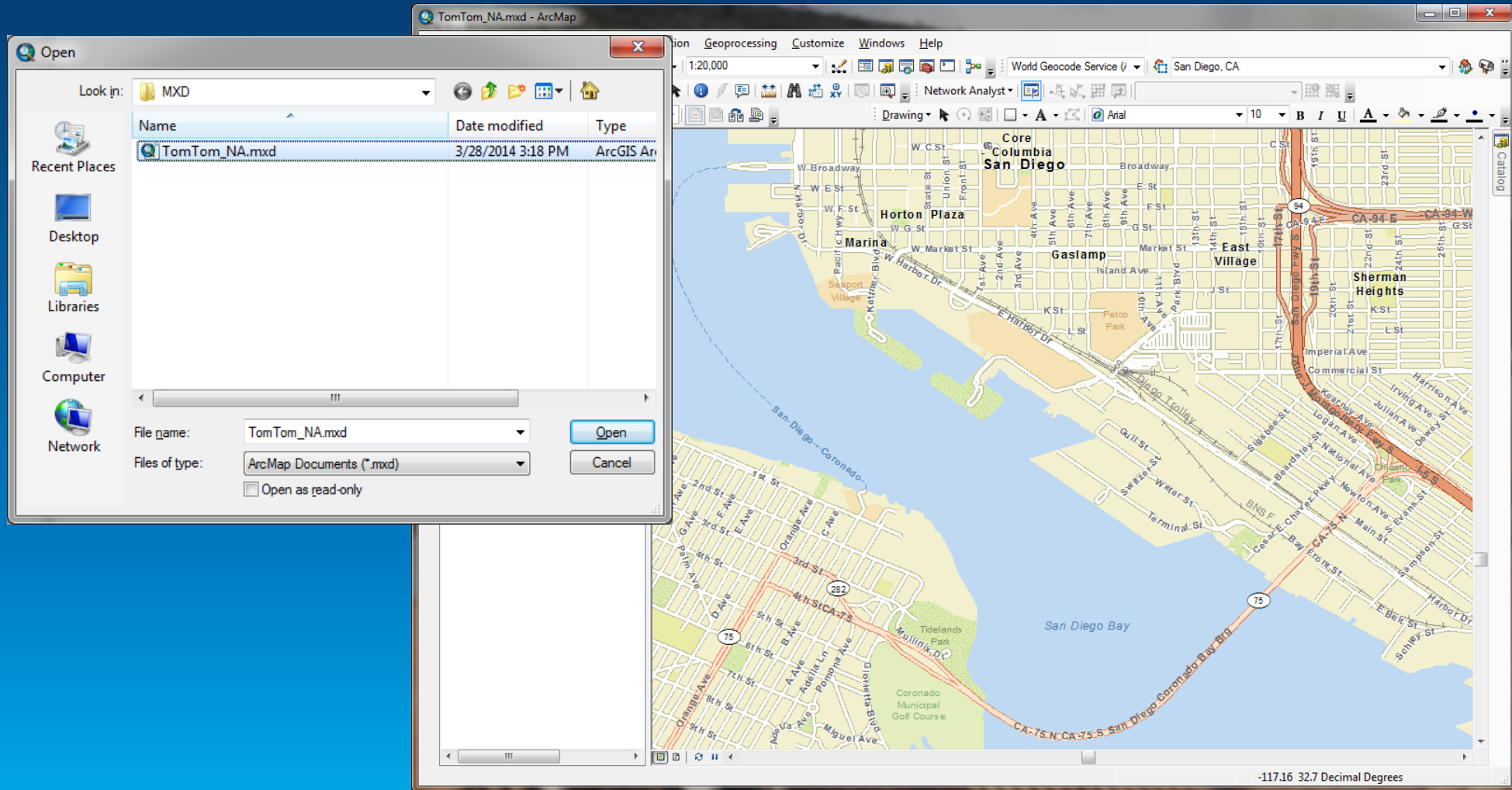
StreetMap Premium for ArcGIS

- **Ready to use Street data (FGDB)**
- **Easy to implement on-premises**
- **Provides core GIS capabilities**
(Map Display, Geocoding, and Routing)
- **Many Geographies available**
North America, Europe, Australia, Japan & Latin America
- **Coming Soon**
Middle East/Africa (end of Q4 2014) and Asia/Pacific (Q2 2015)
- **Includes Maintenance** - Annual term license



Ready to use

Cartographic map display



Consistent and Quality Cartography

....across many geographies

San Diego

Lima

Washington
DC

Lisbon

Sydney

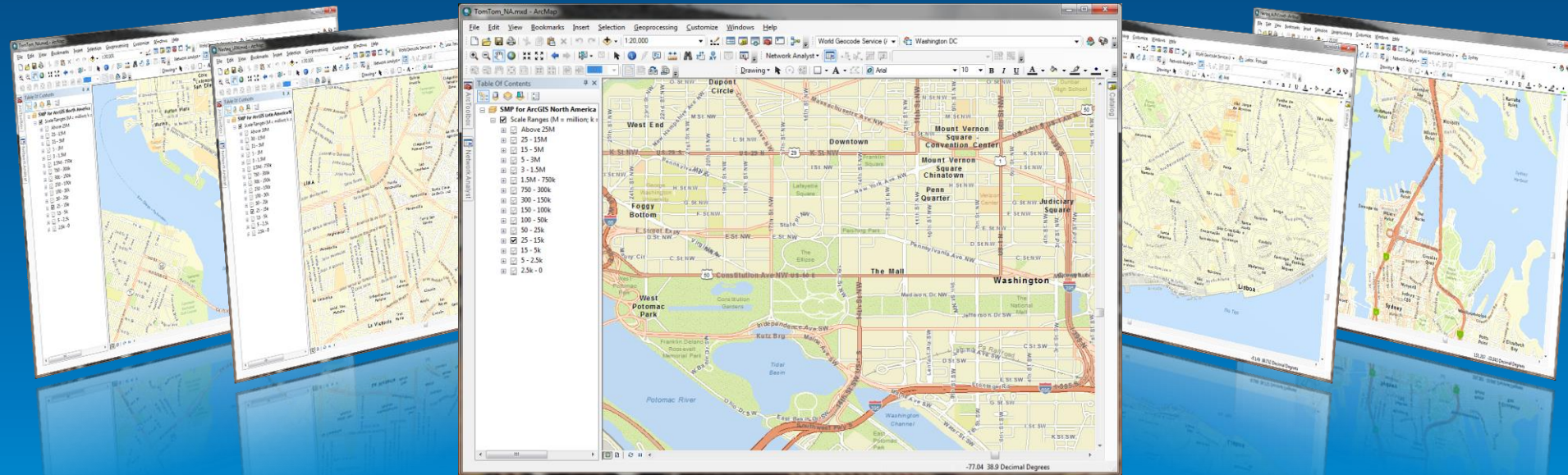


Table of Contents

- SMP for ArcGIS North America
 - Scale Ranges (M = millions, K = thousands)
 - Above 25M
 - 25 - 15M
 - 15 - 5M
 - 5 - 3M
 - 3 - 1.5M
 - 1.5M - 750K
 - 750 - 300K
 - 300 - 150K
 - 150 - 100K
 - 100 - 50K
 - 50 - 25K
 - 25 - 15K
 - 15 - 5K
 - 5 - 2.5K
 - 2.5K - 0

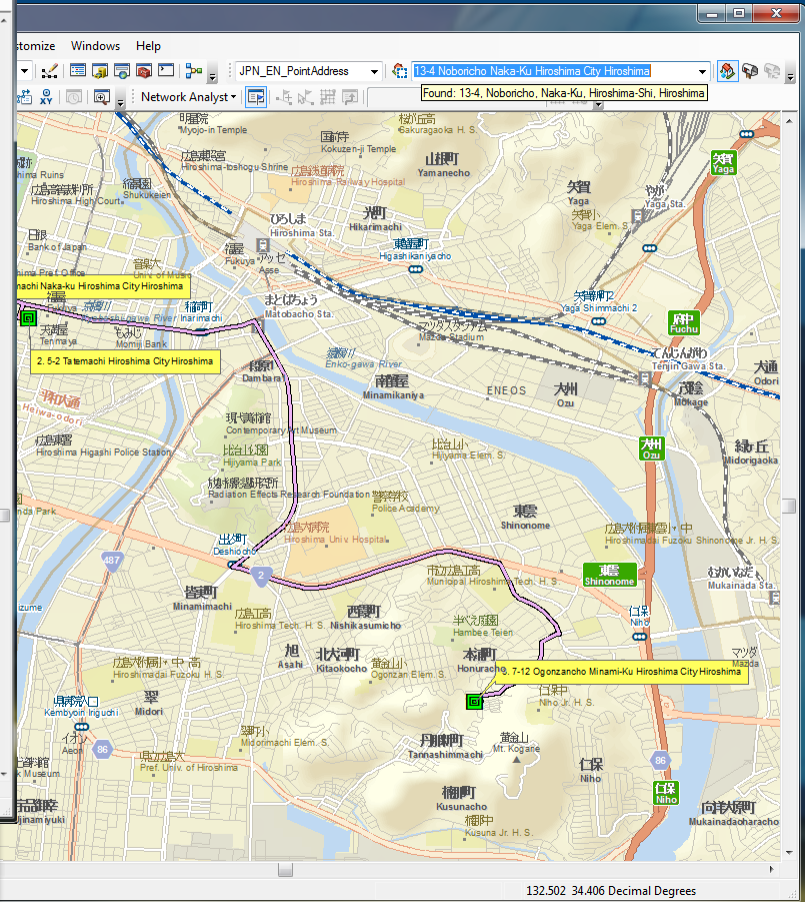
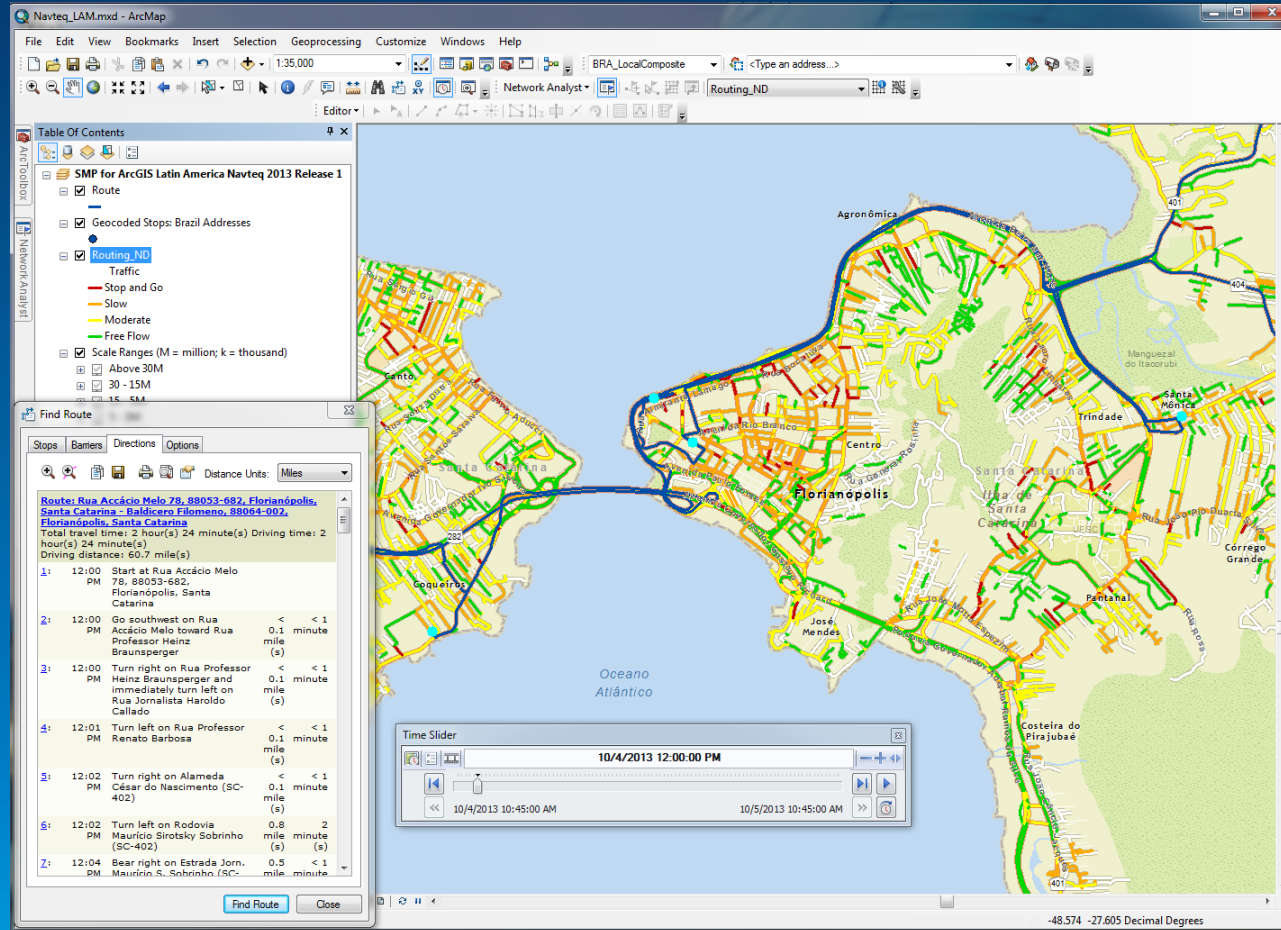
Ready to Use Geocoding

The screenshot displays the ArcMap interface with a map of the Great Lakes region. The map is populated with numerous green circular markers representing geocoded addresses. The Table of Contents on the left shows a layer named 'Geocoding_Result_USA_2014R1'. Two dialog boxes are overlaid on the map:

- Add Address Locator:** This dialog box shows a list of address locators under the 'Locators' folder. The 'USA_2014R1_TT_Composite' locator is selected.
- Choose an Address Locator to use...:** This dialog box provides a detailed view of the selected locator. It lists the following entries:

Name	Description	Add...
World Geocode Service (ArcGIS ...		
MGRS (Military Grid Reference Sy...	MGRS Coordinates	
*USA_2014R1_TT_Composite	Geocode addresses again	

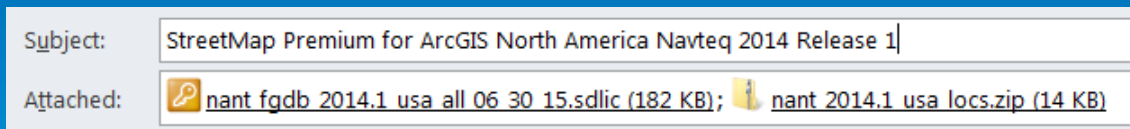
Quick & Optimized Routing



Deliverables



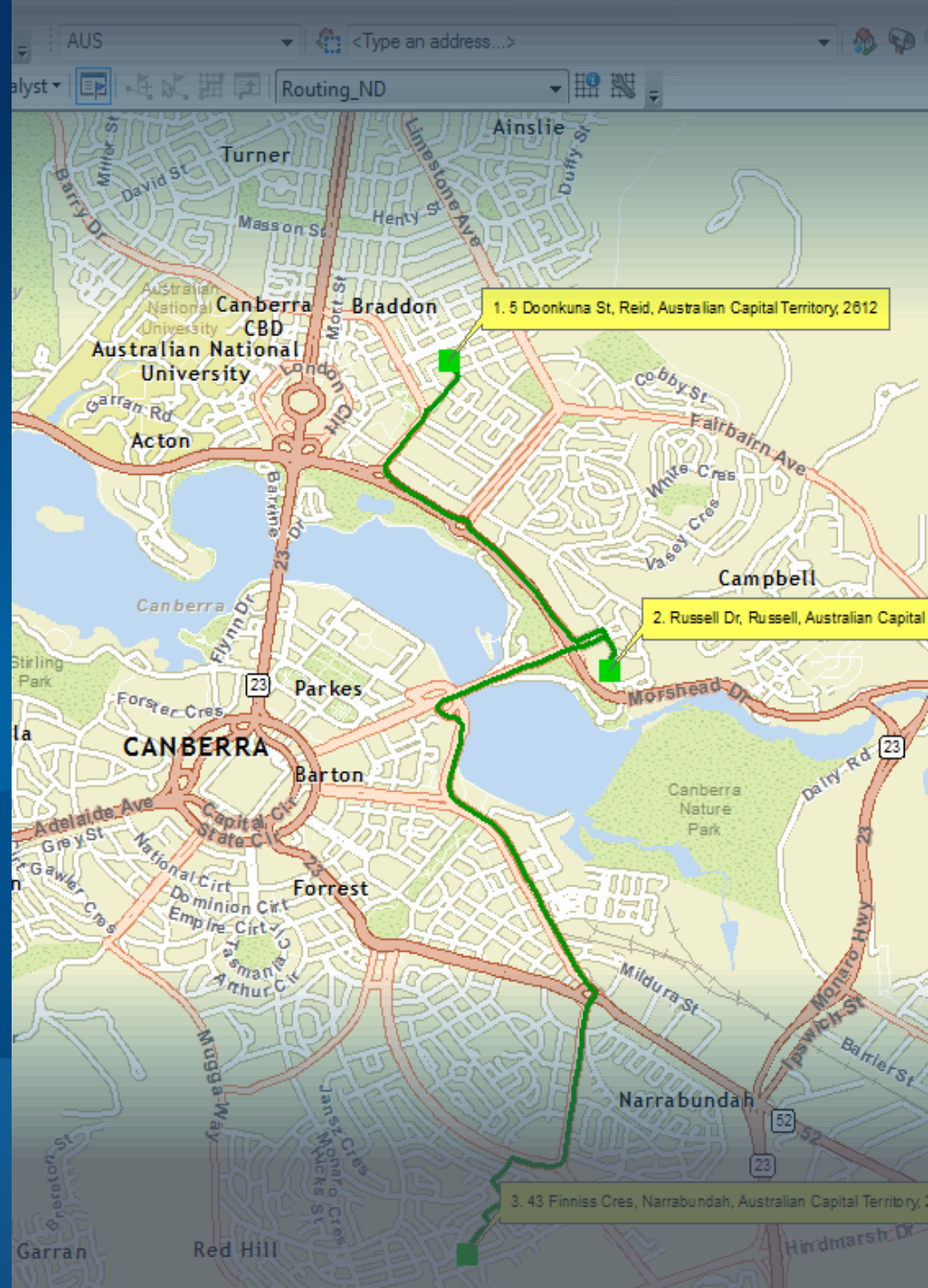
- **StreetMap Premium for ArcGIS Media Holder – DVDs**



- **License and Locator files**

DEMO: Using StreetMap Premium

Patrick (Pat) Peters



Thank you...

- Please fill out the session survey:

Offering ID: 1840

Online – www.esri.com/ucsessionsurveys



Understanding our world.