



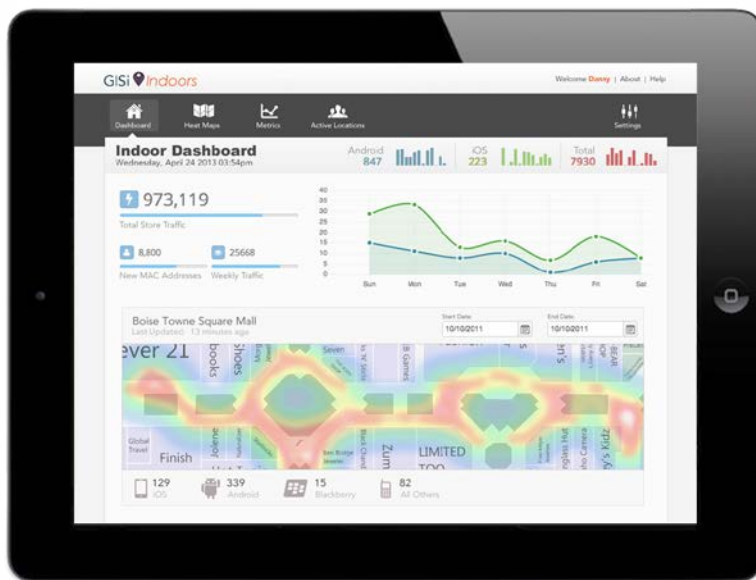
ArcGIS® Indoor Location and Analysis



The Inside of Your Business As It Should Be

Anyone can display an image of a floor plan. But can you locate people or assets inside it? What about analyzing the flow of traffic inside a building? Placing people or objects based on different models and scenarios?

You can do all this now, thanks to the ArcGIS® platform. ArcGIS is your vehicle to a new information highway—mapping information inside facilities. Form new understanding of how people interact and how data flows by mapping the interior of stores and retail centers, hospitals and schools, and offices and warehouses. See, discover, and understand built environments. Don't leave your knowledge at the door.



Retail

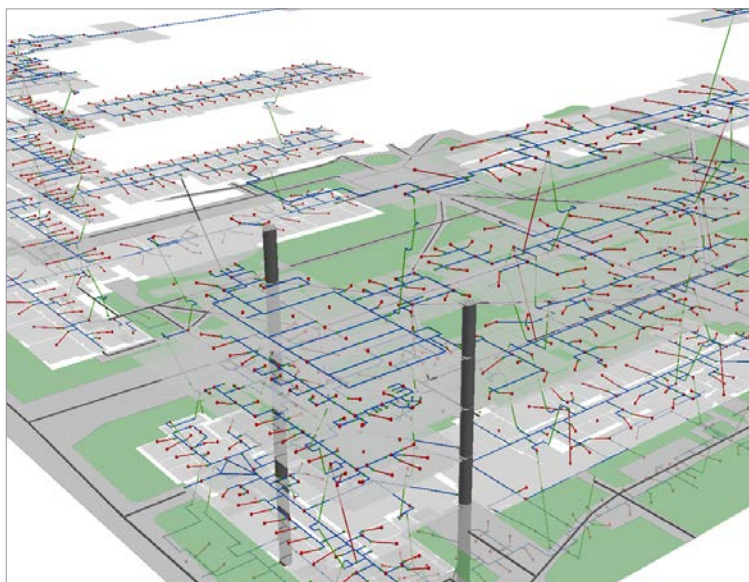
Successful retailers need information about how people shop in their stores. And where. This insight improves store layout. Esri and its partners make it easy to understand shopping trends within business walls. You can track visitors and respond to in-store needs with a clear vision.



Public Safety

See where emergency responders are when they're in a dangerous situation. Using ruggedized devices when there is no cellular or Wi-Fi service to guide fire fighters and police officers in a hazardous situation can be the difference between life and death.

For more information, visit
esri.com/indoors.



Universities and Public Campuses

As funding diminishes and organizations strive to make the best of overtaxed resources, mapping indoor information can help increase energy and staff efficiency. You can assign space smartly and keep track of assets and people.

Hospitals and Health Facilities

Tracking the movement of patients and equipment can ensure safety and cost savings. Geofencing can provide notifications of where equipment, staff, and patients are located or when they leave or enter certain areas.



Understanding our world.

Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



Contact Esri

380 New York Street
Redlands, California 92373-8100 USA

1 800 447 9778
T 909 793 2853
F 909 793 5953
info@esri.com
esri.com

Offices worldwide
esri.com/locations

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