



## Case Study

**Organization**  
Jones Lang LaSalle

**Location**  
Global

**Industry**  
Real Estate

# Connecting the Enterprise

Jones Lang LaSalle (JLL) is a financial and professional services firm specializing in commercial real estate services and investment management for more than 200 years. Employing more than 40,000 real estate experts in 1,000 locations in 70 countries, the organization delivers integrated commercial real estate services built on insight and foresight, market research, and local knowledge.

## What did they do?

Jones Lang LaSalle staff members use Esri® technology enterprise-wide to provide and serve real estate clients all over the world with location-based consulting, development, and investment offerings. The JLL solution MapIT delivers real-time, forward-thinking, and accurate location-based data and analytics in support of real estate location and investment decisions. Upper management, researchers, and client support staff can drill down into a centralized content library via interactive story maps; web apps that can be embedded; interactive quarterly reports; and focused, clientcentric solutions. This ensures all stakeholders get a holistic, up-to-date, and expansive view of the company's transactions everywhere it does business.

## Do I need this?

GIS and location analytics democratize information and improve the accuracy and timeliness of decision making for everyone throughout the organization, no matter what level of management or what questions need to be answered. Access to the right information and analysis allows organizations to collaborate more effectively and engage in business at a faster pace. This lets them capitalize on opportunities and market gaps ahead of the competition while delivering service at a global scale.

[esri.com/realstate](http://esri.com/realstate)

"What we provide is not just a map for the company—it's data for different business centers from teams that have a common interest to produce something in a timely manner. We've gone from a siloed company to a truly connected company on a global scale, thanks to Esri GIS and location analytics."

**Dr. Wayne Gearey**  
Senior Vice President  
Jones Lang LaSalle



Understanding our world.