

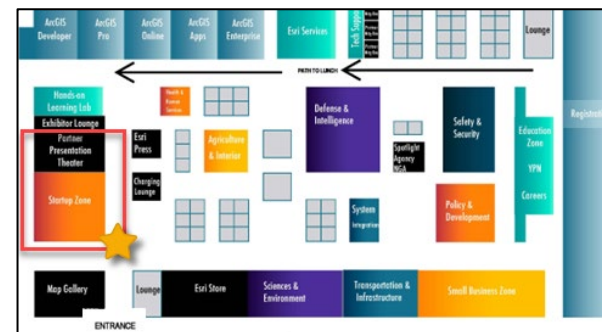
Esri Startup Program Partner Activities at FedGIS 2024

We look forward to seeing you at the 2024 Federal GIS Conference (#FedGIS). To help you and your organization gain the maximum benefit from this event, we have highlighted a few resources among the hundreds of different activities, workshops, and Expo opportunities available on February 13-14.

Startup Zone | FedGIS Expo: Tuesday, Feb 13th 12:30pm - 6:30pm | Wednesday, Feb 14th 10:45am - 5:15pm

Visit the [Expo's Startup Zone](#) on Tuesday and Wednesday! This area of innovation hosted by the [Esri Startup Program](#) features emerging business partners with ArcGIS-ready product offerings, focused talks and demos by entrepreneurs, and technical and business experts for 1:1 questions.

- **Startup Zone Booths:** Connect with leading [startup](#) companies supporting AI, ML, IoT, big data, imagery, and more across an array of markets. Their focused solutions are built to help you meet your mission and save resources.
- **Expo Partner Theater:** Attend 15min partner lighting talks and demos in the expo's [Partner Presentation Theater](#). Explore the [agenda](#) to build your schedule.
- **Ask an Expert:** Questions about the Startup Program, Partnering with Esri, or building apps and going to market with Esri products, ArcGIS location-based services, or developer resources? Esri Startup team will be there to provide answers. No appointment necessary.



Exhibitors – Startup Zone Partners: Plan your visit using the [Expo floorplan](#) & [exhibitor list](#).

Company	Description	Booth
Crosswalk Labs	Crosswalk introduces a tool generating U.S. emissions data since 2010 at various scales, achieving high accuracy through scientific research, data mining, and expert review. Leveraging federal funding and experience, Crosswalk offers precise, detailed, and granular emissions inventories (U.S. Greenhouse Gas (GHG) Information Service, including fossil fuel CO2) for any jurisdiction in the United States. We engage with private and public agencies and community-based advocacy groups to support effective climate mitigation decisions and inventory reporting and to track progress toward climate goals in near-real time.	S3
Headwall Inc	Headwall's Strata workspace revolutionizes geospatial analysis. Strata merges ArcGIS and 3D mapping with mixed reality, allowing users to interact with GIS data dynamically.	S2
Netradyne	Netradyne is an industry leader in fleet and road safety, revolutionizing transportation ecosystems through computer vision, AI, and data products.	S4
Pollen Systems	Pollen Systems delivers Advanced Agricultural Analytics to farmers globally, optimizing inputs such as water, pesticides, fertilizer, and biostimulants to optimize crop yield and quality. Our PrecisionView SaaS platform collects aerial imagery using satellites and drones, combined with data from IoT devices and mobile applications, deriving actionable insights through the use of artificial intelligence and deep learning algorithms on the Esri ArcGIS system.	S7
Striveworks	Striveworks is a pioneer in operational data science and machine learning for national security and other highly regulated spaces.	S6
Unknot.id	The evolution of GPS technology has transformed outdoor navigation, but indoor positioning and navigation remain challenging. GPS signals weaken within dense infrastructures, affecting critical sectors. Unknot.id was born in response to this challenge, and Unknot.id has developed innovative AI/ML software that enables precise tracking and navigation of human and assets at a fraction of the cost of prevailing infrastructure-based technologies. Their SDKs seamlessly integrate with devices; cell phones, wearables, etc., supporting OEM integration and direct sales to large corporations.	S5

Attend Talks in the Expo (Partner Presentation Theater)

Make time to visit the [Partner Presentation Theater](#). Review the [online agenda](#) to add talks to your schedule.

Partner Presentation Theater, Expo		
Tues, Feb 13	Title	Company
1:45 pm - 2:00 pm	Supporting Government Regulation of Farmland with PrecisionView™ Advanced Agricultural Analytics on ArcGIS	Pollen Systems
2:05 pm - 2:20 pm	Unleash the Power of AI-powered Indoor and Outdoor Tracking and Navigation SaaS for Enhanced Safety and Mobility	Unknot.id Inc
2:25 pm - 2:40 pm	The Day 3 Problem: Keeping Geospatial Computer Vision Models Performant	Striveworks
3:00 pm - 3:45 pm	Top Reasons to Migrate ArcGIS to AWS	AWS
4:15 pm - 5:00 pm	Virtualize ArcGIS Pro with Azure Virtual Desktop	Microsoft
5:30 pm - 5:45 pm	Building a U.S. Greenhouse Gas Information Service	Crosswalk Labs
5:50 pm - 6:05 pm	Next in Road and Asset Monitoring: Daily Digital Twin of the Whole Country	Netradyne
Wed, Feb 14	Title	Company
11:20 am - 11:35 am	Geospatial Analysis Using Headwall’s Strata and Mixed Reality	Headwall Inc.
11:45 am - 12:15 pm	Partner Lightning Talks	AWS, Dataminr, Quiet Professionals
1:30 pm - 2:15 pm	Enabling Operational Success: Data Sharing between Partner Nations	Quiet Professionals LLC
2:45 pm - 3:30 pm	Cross Organization Spatial Collaboration with ArcGIS Teams	Microsoft

Don’t Miss These Activities...

For a complete schedule, visit the [FedGIS Agenda](#) (All times (EST), subject to change).

- **Opening Plenary Session Feb 13th** 9:00am-12:30pm & **Keynote Address Feb 14th** 9:45-10:45am, Hall A. Hosted by Jack Dangermond, inspirational tech demos by Esri & Government users.
- **Expo Hours:** Feb 13th 12:30-6:30pm (Social 5:15-6:30pm) & Feb 14th 10:45am-5:15pm
- **Networking Receptions:** Expo Feb 13th 5-6:30pm & Off-site Feb 14th 6:30- 9:30pm, Smithsonian Museum of Natural History

Our Team is Available for You... Onsite Meet Esri Startup Program & Emerging Business Group

Learn more about the [Esri Partner Network \(EPN\)](#) and [Esri Startup Program](#) at esri.com/startups. General Inquiries startups@esri.com & partnerresourcecenter@esri.com.

- Jeff Wilson, Esri, Emerging Business Group Lead & Startup Program Manager, jwilson@esri.com
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Visit the event site for the latest information at esri.com/fedgis.