GIS Manager Events and Activities

The Esri User Conference (UC) has many presentations and events with hundreds of topics covered. To help you find your way to the GIS manager, leader and executive sessions and events, we have prepared a more focused agenda.

For simplicity, this document focuses on Esri staff-led sessions and events. You can browse the User Presentations here. First, let's define the different types of sessions and events:

Preconference Seminars – Get in-depth, expert-led training on the latest GIS technologies before the conference so you can build upon your new knowledge at UC. **There are some valuable sessions in this group.**

Related Events – Take advantage of expert-led training, interactive seminars, and more.

Technical Workshops – Led by Esri staff, these 60-minute workshops focus on concepts, best practices, and how the platform and technology work. **Some of these repeat Tuesday through Thursday from 4:00 PM to 5:00 PM.**

Expo Spotlight Talks – These 20-minute talks in small group settings illuminate what resources are available at the conference. These occur in the San Diego Convention Center (SDCC) Expo Hall.

Envisioning Center Presentations – These presentations emulate real workflows and events to show how GIS can redefine a business process using multiple people playing roles involved in the specific activities. **These occur in the SDCC Expo Hall and are valuable to GIS leaders as they help you envision how GIS can spur digital transformation in your organization.**

Demo Theater Presentations – Led by Esri staff, these 45-minute technical "how to's" focus on execution of specific GIS tasks, rather than concepts. These occur in the SDCC Expo Hall.

Here are some suggested sessions and events for GIS managers, leaders and other executives:

GIS Manager Track – this is a selection of eight sessions that focus on subjects like geospatial strategy, best practices, and change management. If you'd like to view recordings of the 2018 UC GIS Manager Track, you can find them here.

GIS Managers' Open Summit (GISMOS) – The GIS Managers' Open Summit (GISMOS) is an all-day, interactive experience designed for existing, and future, GIS managers/leaders, business and technology strategists, and other decision makers attending the Esri International User Conference. GISMOS is on Tuesday, July 9th in the Indigo Ballroom, at the Hilton San Diego Bayfront, adjacent to the SDCC. There is no fee, but registration is required.

The **Implementing ArcGIS Community on GeoNet** – is a public community group to gain tips and advice on implementation best practices, discuss challenging topics, learn from the innovative minds of GIS professionals, share your experiences and stay connected. As a leader, you should start following it today. It includes six categories:

- Strategy & Planning

- [Architecture & Security](#)
- [Geodata Engineering](#)
- [Configuration & Integration](#)
- [Workforce Development](#)
- [Operational Support](#)

At the UC, in the Expo Hall, there will be an entire "neighborhood" dedicated to the Implementing ArcGIS community, as well as a series of sessions that include Technical Workshops and Expo Spotlight Talks. **Please make time to visit this area in the Expo Hall to visit with the experts – it is called "Guiding your Geospatial Journey". Here are links to the Implementing ArcGIS sessions. Many of these are especially valuable to GIS leaders, as they focus on best practices.**

- [Implementing ArcGIS Technical Workshop sessions](#)
- [Implementing ArcGIS Expo Spotlight Talks](#)

A collection of UC user sessions that are valuable to GIS leaders are the [Implementation Successes sessions.](#)

Please make some time (1/2 a day, or four hours, is suggested) to visit the **[Expo](#)** to meet Esri teams and the [300+](#) [Esri partners](#) from the global GIS community. Find the right solution to your challenges when you connect and collaborate with them. The UC Expo is the place to explore, collaborate, learn, and find inspiration. The Expo includes:

- **GIS Product Areas** – Explore the latest product solutions and get your questions answered by experts from Esri product, UX, design, and software app teams.
- **Esri Industry Neighborhoods** – Collaborate and learn firsthand from Esri industry managers about innovative solutions for your area of business.
- **Demo Theaters** – This is the place to see how it's done. Let Esri product engineers show you how the latest technology will transform your GIS workflows and help you overcome challenges.
- **Partner Exhibits** – Test-drive new software solutions from over 250 Esri partners at the forefront of geospatial technology.
- **Special Exhibits** – Explore maps that tell powerful stories, as organizations celebrate their use of GIS with special presentations and displays.
- **Esri Services** – Engage with subject matter experts who provide guidance to thousands of Esri users like you. Get valuable input and feedback, technical support, hands-on-learning, and much more. Establish a plan for success and maximize your investment in GIS.
  - **Get Advice from Esri Services** – Meet with an Esri expert to evaluate and give feedback on your use of GIS – see [this link](#) to setup an appointment.
    - **Data Health Check** – Is your data healthy? Take advantage of this free, 45-minute service to get your data checked by an Esri expert.
    - **Geospatial Strategy Review** – Review where you are today with an expert on geospatial strategy and discuss how a strategy can help you meet organizational goals.
    - **Architecture Maturity Review** – Get expert advice and feedback on your enterprise implementation, including best practices.

- **Web GIS Readiness Assessment** – Find out if your organization is ready for Web GIS by discussing and reviewing your organization's mission, current GIS resources, workflows, and applications.
- **Developer Clinic** – Get expert advice from an Esri developer consultant.
- **Workforce Development Planning** – Our training consultants will help you devise a strategy-driven learning plan that will ensure that your workforce has the skills to leverage ArcGIS.
- **Technical Support Customer Review** – Meet with a technical account manager to receive an all-encompassing report that shows all your technical support usage (cases logged, bugs, and enhancements).

The Closing Session on Friday, June 12th from 10:30 AM to noon in SDCC Ballroom 20B is a valuable event. Join Esri President Jack Dangermond as he puts the finishing touches on the week in San Diego. Enjoy an open discussion between the audience and Esri staff. Jack and Esri's team of directors will field live questions and solicit feedback on all things Esri and the UC. The closing session captures the true spirit of the Esri UC, driving deeper engagement and collaboration with the user community.

Here are some links to other types of events you may want to consider attending:

Special Interest Group Meetings (SIG)

Regional User Group Meetings

Social Activities

Here is the link to the detailed agenda that can be used to filter, query and download more information to create your own schedule.