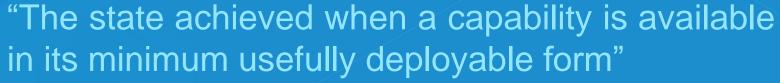
Establish an Initial Operating Capability for Your Organization Matt Marino

esri





Deployment of Initial Operating Capability

Foundation Apps Essential Information Products

Desktop Web Device

ArcGIS Online Portal

"GIS Ready" Data



Realization of an Integrated Enterprise System

Extended / Custom Apps

Integration with Business Systems

Advanced Workflows

Content Production Systems

Data Modernization

Implemented... Not Operating

Pieces Don't Make the Whole







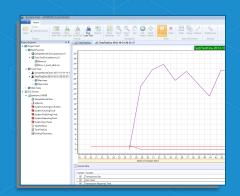








Æ



TH = -

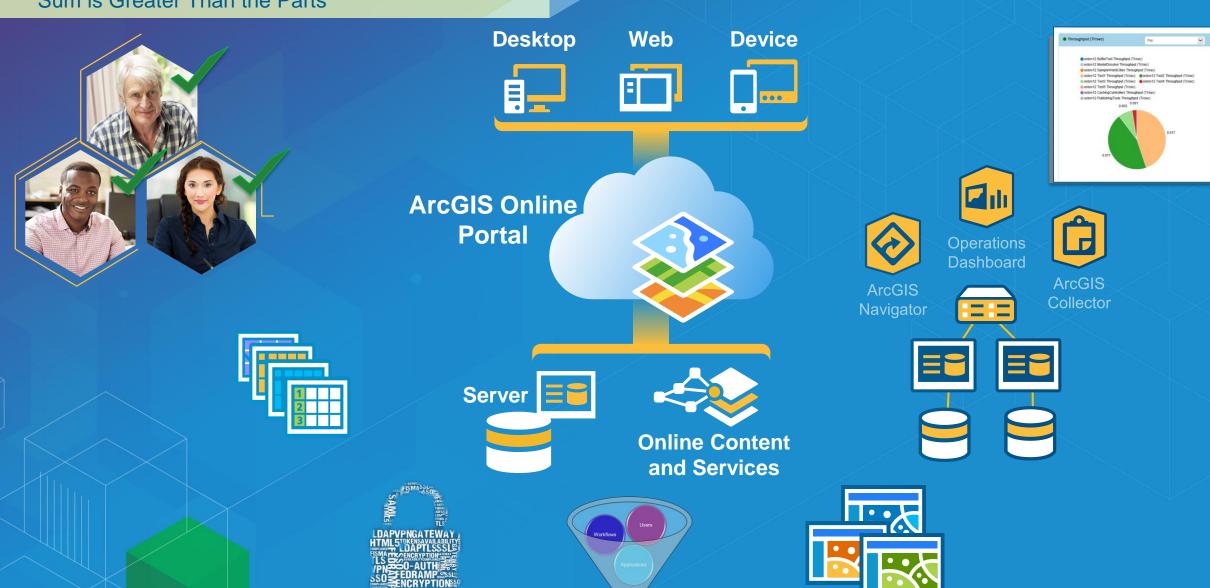
Users

Response Time + Think Time

#CPU = ST_b x TH_t x 100 x SpecRatePerCPU b SpecRatePerCPU b

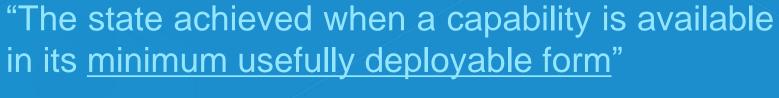
Implementation with Purpose

Sum is Greater Than the Parts



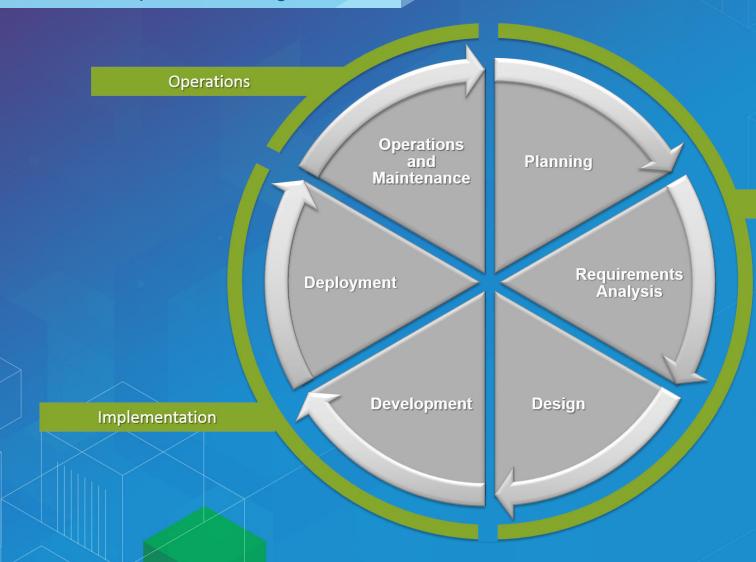
Capacity





Initial Operating Capability

Enable & Empower Your Organization



Configuration & Integration

Strategy Planning

Architecture & Security

Geodata Engineering

Training & Certification

Premium Support

Strategy & Planning

UC Session

Platform Enablement Island

Esri Publication

Strategy & Planning



Organizational Vision

What is the Overarching Goal?

The primary mission of the Department of Building Safety is to safeguard the public, promote the health, safety and welfare of the City.....

.....helps its clients achieve profitable growth with a combination of specialized broking expertise, strategic advisory services.....

> Esri Professional Services supports customers and partners in the effective implementation and application of ArcGIS software



Discover the Location Dimension of your Business

Identify the Location Value in Your Business

Strategy & Planning

Launching your Location Platform

Establish Key Users

How is Location Valuable to Them?

Desktop Analyst



What is being collected?

Team Supervisor



Where is my team?

Field Worker



Where is my next task?

How to Collect and Manage Requirement for Successful GIS Projects

Strategy & Planning

Document Workflows

Start with Patterns of Use







Location Enablement



Discover, use, make, and share maps at work – anywhere, anytime Constituent Engagement



Facilitate and manage communication with stakeholder

Decision Support



Inform execs and management with maps and location intelligence

Field Mobility



Get authoritative information into and out of the field

Analytics



Describe, predict, and improve business performance Location Data Management



Collect and organize location data about your assets and resources

How to Put the User First In Your Web Application

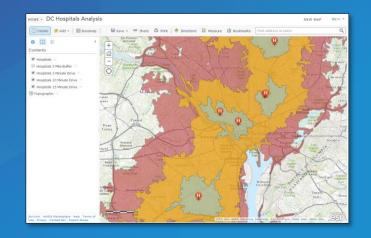
Strategy & Planning

Architecting the ArcGIS Platform: Best Practices

Determine Core Web Maps

Common Maps with Broad Use









Web GIS: Unlock the Power of Maps Across Your Organization

Maximize Value using ArcGIS Web App Templates

Configuration & Integration

Geodatabase Design

Minimum Data Required to Meet Users Needs



Planning an Enterprise Geodatabase

Geodata Engineering

Security Strategy

Align to your Industry and IT Standards

✓ Access

✓ Authentication



✓ Authorization

✓ Encryption

Designing an Enterprise GIS Security Strategy

Building Security into Your System



Capacity Planning

Sizing Based on Workflows & Usage

TH x Mbits / req

3600

Concurrent users

Workflows

GIS Services

Users

Assemble Requirements

Apply Methodology

Response

ponse lime + Inink li

throughput

response time

Network capacity

Determine Needs

ST_bx TH_t x 100 x SpecRatePerCPU b

3600 x %CPU SpecRatePerCPU.

software distribution

Core SpecRate

CPUs

Web GIS Architecture Deployment Options

Platform Architecture

Minimum Technology – Minimum Size



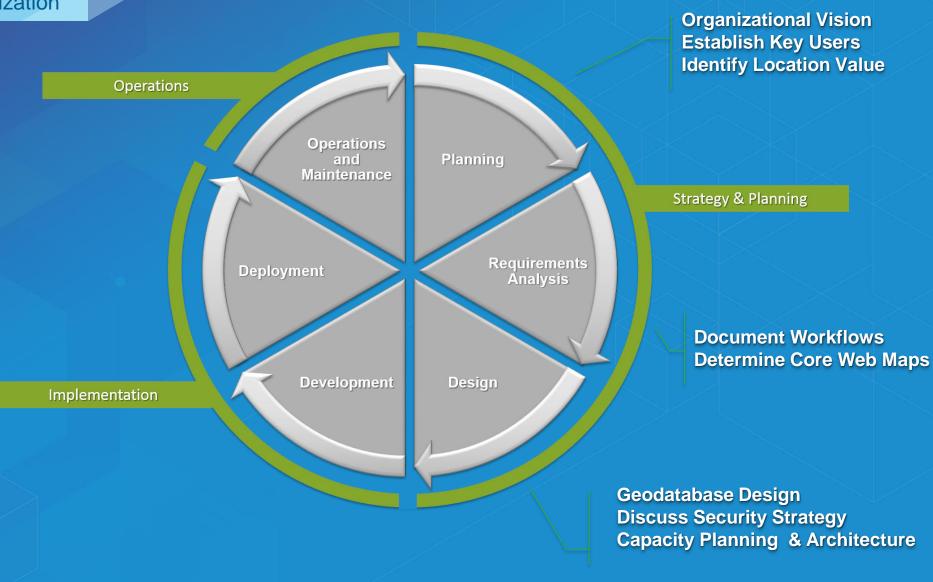




Architecture Best Practices

Initial Operating Capability

Enable & Empower Your Organization



Implementation

Building Data

Central & Authoritative Content



Design a Geodatabase

Geodata Engineering

Application Prototyping

Path of Least Resistance

Custom App

Solution Template



Web App Builder



Foundational App

Web App Template



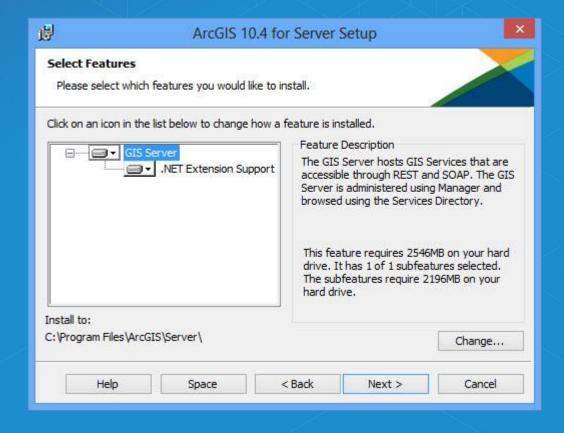
App Configuration, Customization or Development

Configuration & Integration

Software Installation

Distribute Content to Users

- Prepare Environment
- Run ArcGIS Server Installation
- Create or Join Site
- Install Web Adaptor
- Connect in ArcGIS for Desktop
- Grant Permissions to Data
- Publish Services



ArcGIS for Server: An Introduction

Portal for ArcGIS: An Introduction

Configuration & Integration

Architecting the ArcGIS Platform: Best Practices



Configure Organizational Site

Your User's First Impression

- Use your organizational brand
- Use consistent visual cues
- Intuitive naming conventions
- Add useful descriptions
- Pre-populate with content
- Create a resource destination



Configure and manage an ArcGIS Online Organization

Configuration & Integration

Getting to know Web GIS

Configure Maps & Apps

Finalize Your Prototypes



Business Analyst Online



AppStudio for ArcGIS



Operations Dashboard



ArcGIS Collector



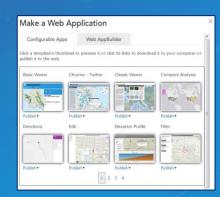
ArcGIS Explorer ArcGIS Earth

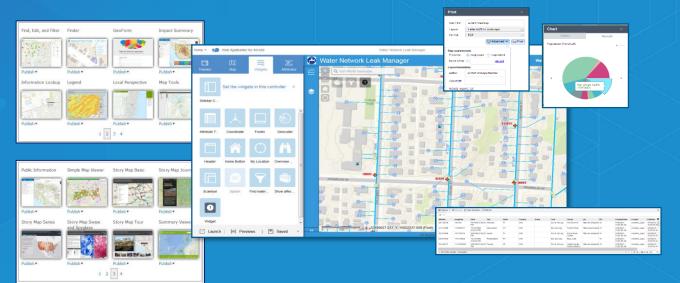


Survey123



ArcGIS Navigato





Web GIS: Unlock the Power of Maps Across Your Organization

Maximize Value using ArcGIS Web App Templates

Configuration & Integration

Rollout

Get People Working!



✓ Information Products Ready

- □ Users Empowered
- □ Next Big Idea



- ✓ Location Strategy
- ✓ Detailed Plan



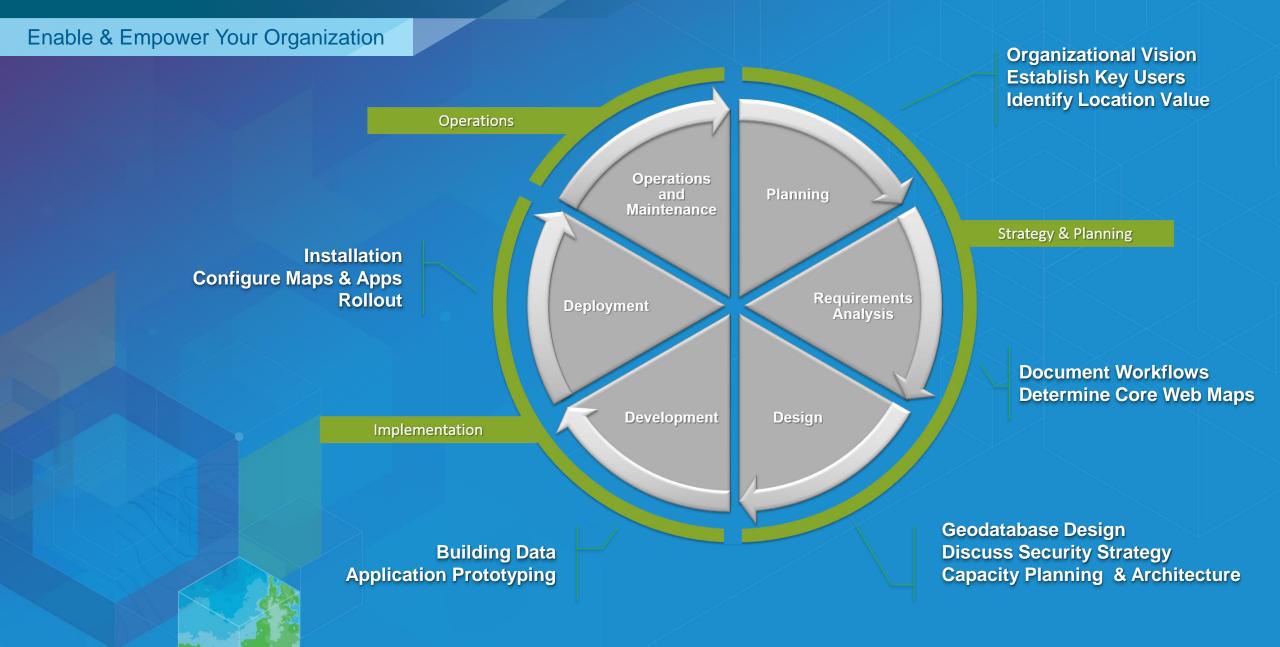


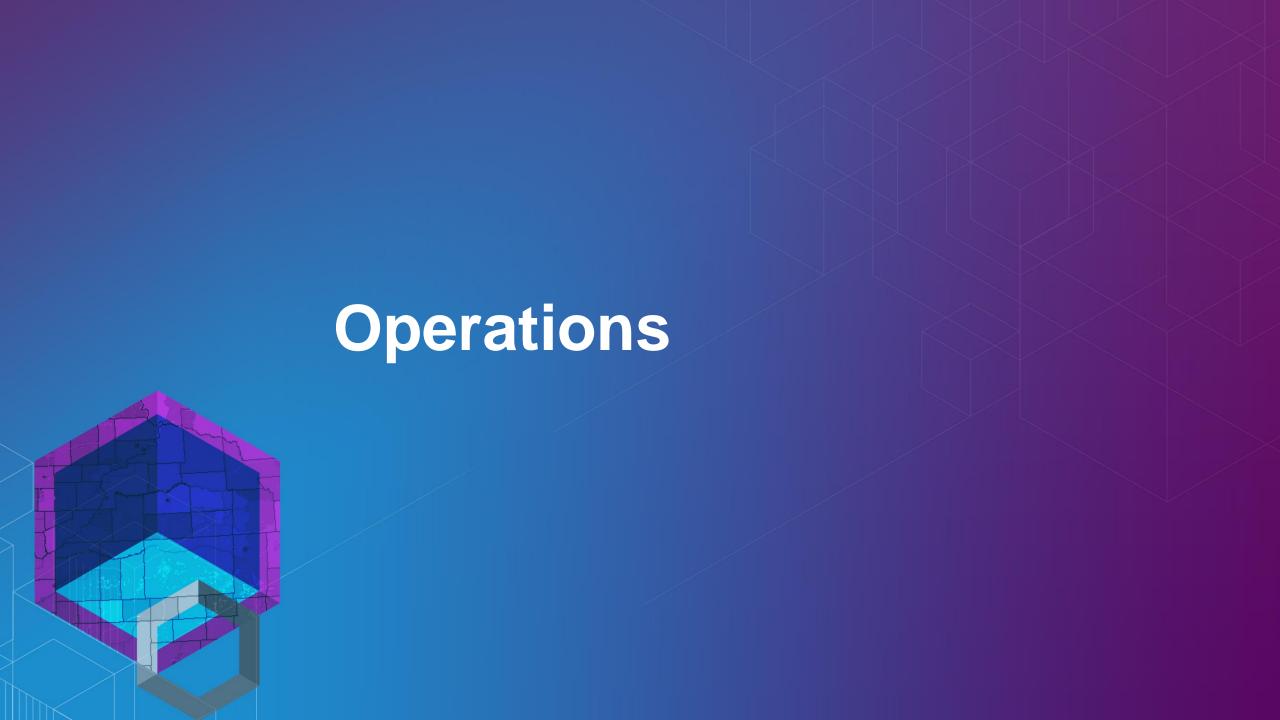
Best Practices for Technology Change Management

Strategy & Planning

Launching Your Location Platform

Initial Operating Capability



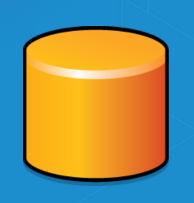


Maintenance

All Facets of Your Implementation









Troubleshooting Performance Issues with Enterprise Geodatabases

Administering Your GIS Server

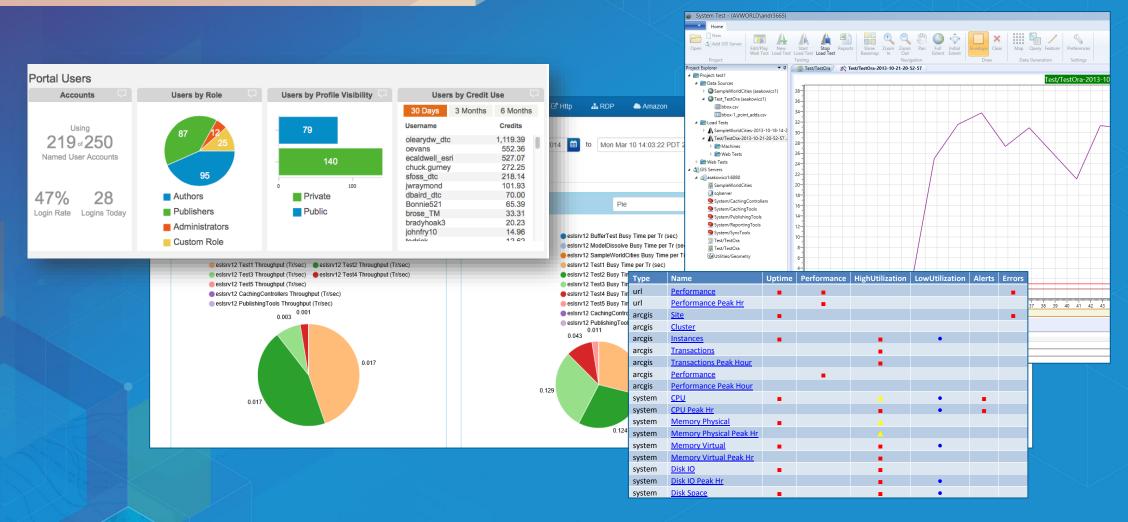
Portal for ArcGIS: Administration

Configuration & Integration

Geodata Engineering

Monitoring

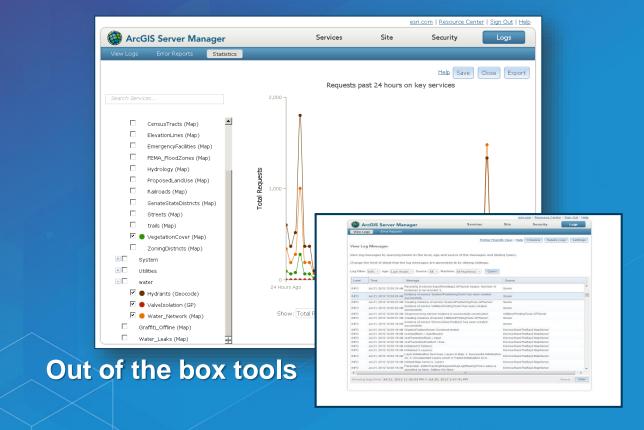
Proactively Review Your Status



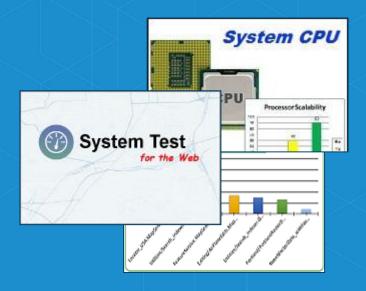
Get a Second Opinion: Enterprise GIS Health Checks

Testing, Tuning, & Scaling

Fixing Issues – Preparing For Expansion



Custom Tools



Performance and Scalability for Web GIS

Training

Evolve Your People with Your Technology



Training & Certification

Reconnect With Users

Have Needs Changed?

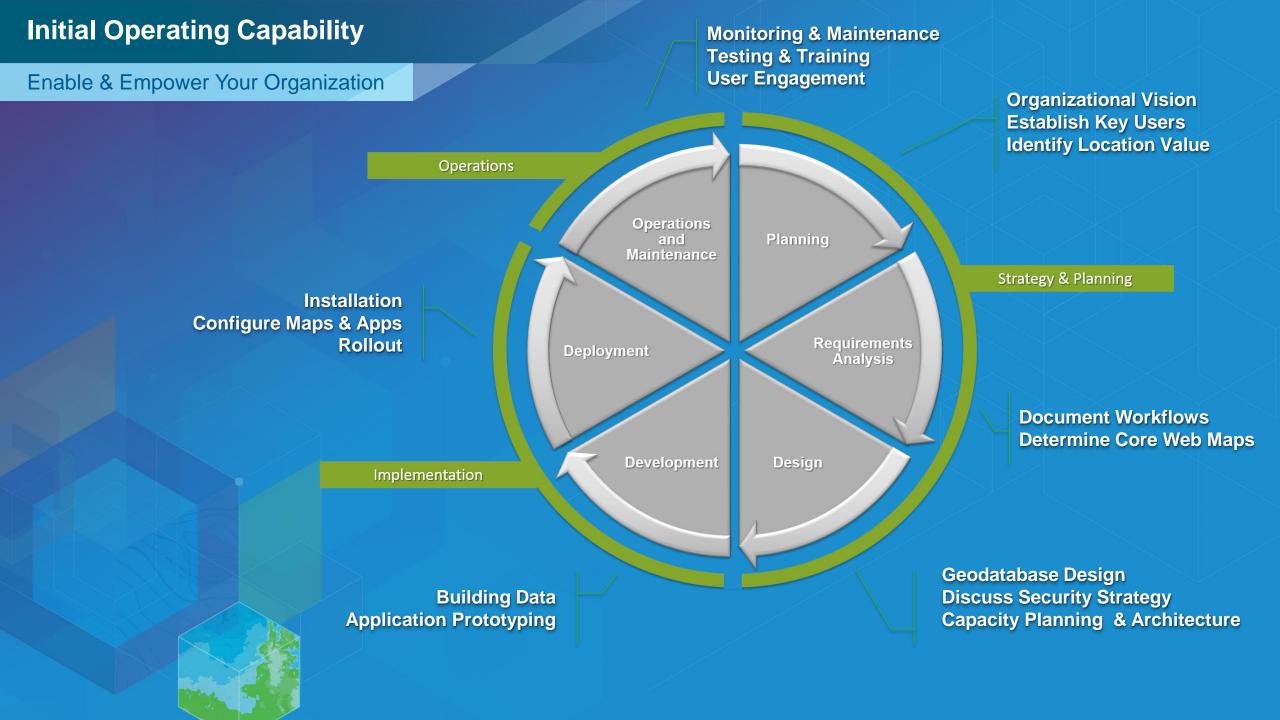






How to Collect and Manage Requirement for Successful GIS Projects

Strategy & Planning



What Now?

Platform Enablement Pavilion

Configuration & Integration

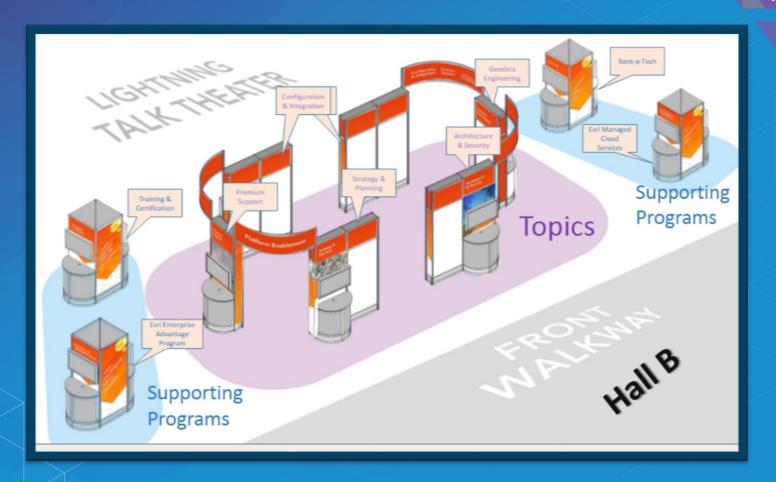
Strategy Planning

Architecture & Security

Geodata Engineering

Training & Certification

Premium Support



Esri Professional Services supports customers and partners in the effective implementation and application of ArcGIS software

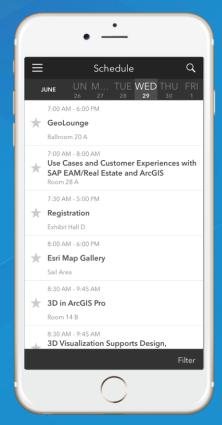
Please take our Survey

Your feedback allows us to help maintain high standards and to help presenters

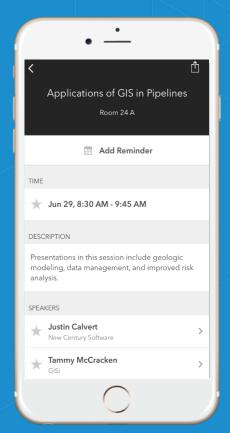
Find your event in the Esri Events App



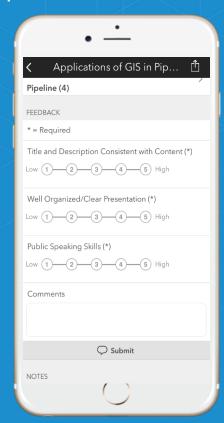
Find the session you want to review



Scroll down to the bottom of the session



Answer survey questions and submit



Questions