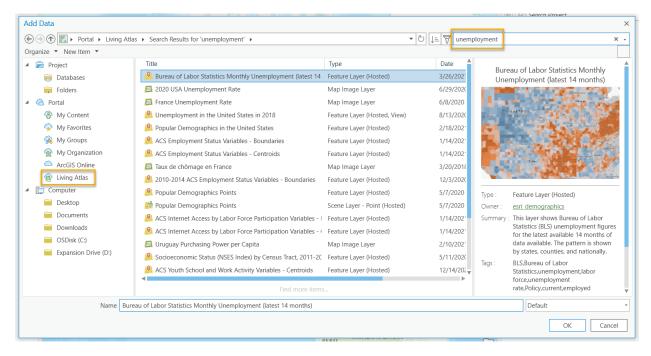
Do the email recipients need an ArcGIS license to view? No, anyone can view map collections and the overall Policy Maps site. For those who do have an ArcGIS Online license, signing in allows you to save these maps to your Favorites so that the <u>maps can be used in ArcGIS StoryMaps</u>, and even modify the maps to create your own web maps.

Is all of this data available through Living Atlas available in ArcGIS Pro? Yes.

From Living Atlas to ArcGIS Pro:

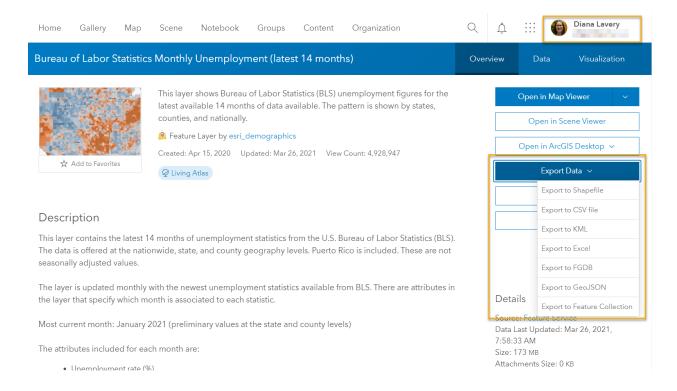


From within ArcGIS Pro:



This will allow you to work with a layer in Pro. Depending on the layer's settings, you may or may not be able to export it.

How can the spatial layers included in ArcGIS Living Atlas be exported for use in ArcGIS Desktop? Many but not all layers have been export-enabled. If they are, you will see the option here when signed in:



Is there a reason the "Data" tab is not always available?

Only feature layers contain attribute tables, so if you are looking at a tile layer or imagery layer, there will not be a Data tab from the Item Details Page.

Is this data available for multiple years?

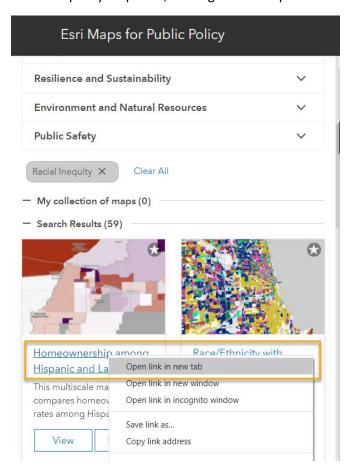
Some <u>American Community Survey layers are available for two time periods</u>, yes. Other layers such as County Health Rankings and some CDC layers have multiple layers of different data vintages.

Will the new map viewer support embedding into an iFrame?

It will not be available in the new map viewer's first release. Some of the configurable apps such as media map and minimalist support embedding maps as a replacement for now, or you can always open the map in Classic Map Viewer and follow the method demonstrated in the webinar to embed your web map into your organization's website.

How do we know the source of data used in these policy maps (for citation purposes)? / Where do I go to see the metadata for the map? / How can a user of Living Atlas data see where Esri gets the source data, and how often it's updated.

From the policy maps site, clicking on the map's title will open up the web map's Item Details Page.



From there, the Credits (Attribution) section should point you to the source used. Another way to find out is to click on the Layers used within the web map:

Credits (Attribution)

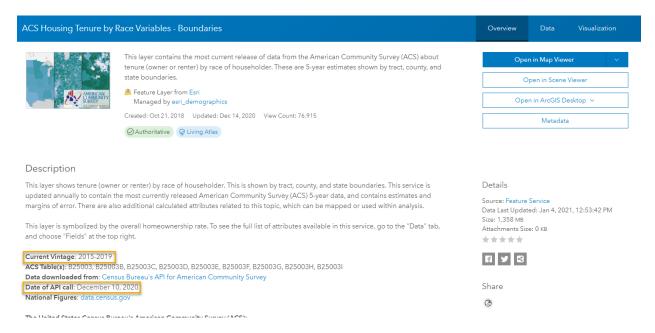
U.S. Census Bureau's American Community Survey (ACS) 2015-2019 5-year estimates, Table(s) B25003, B25003B, B25003C, B25003D, B25003E, B25003F, B25003G, B25003H, B25003I



This map uses these hosted feature layers containing the most recent American Community Survey data. These layers are part of the ArcGIS Living Atlas, and are updated every year when the American Community Survey releases new estimates, so values in the map always reflect the newest data available.



The layer's Item Details Page will open and in order to be in Living Atlas, it needs to be fully-documented and should contain links back to the original source. For example, this one shows the time period of the data and the date the data was accessed:



Do you have any resources/best practices to guide aggregation of census geographies to neighborhoods that may overlap census geographies? / Can you create custom regions with multiple cities/counties?

Geoenrichment is an analysis tool that will calculate demographic attributes for custom regions.

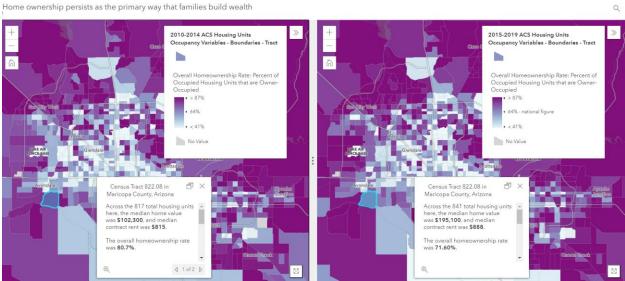
Can you speak on best practices for analysis when overlaying data in efforts to establish correlation? Does Esri provide any tools to enable better isolation and removal of bias when doing analysis? Can you recommend any readings or tools that could help to this effect. As you mentioned, equity is a nuanced effort and it would seem generalization is not always the best move when tackling nuanced issues.

Charts within ArcGIS Pro can compute and display simple correlations within scatter plots. ArcGIS Pro also has a whole suite of <u>spatial statistics tools</u>. These tools can be used to measure the <u>spatial relationships</u>, rather than relying on how the map is symbolized.

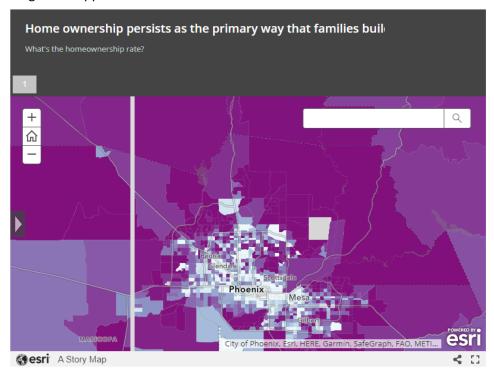
<u>ArcGIS Insights</u> is another option if you're interested in web-based tools.

What resources are available for comparing and contrasting multiple areas?

To compare two things: The Compare configurable app can compare two areas side by side either comparing two different areas within the same web map, or two different web maps, either of different areas or the same area but different attributes. Here's an example using the Compare configurable app of two different web maps, showing the same attribute (homeownership) but for different time periods. The pop-up has been synced in this example:



Another example for comparing two different values within the same area uses the Swipe configurable app:



• To compare multiple areas: <u>Map Series</u> with either Tabbed or Accordion options can be a great way to present multiple areas. Map series works if you have multiple web maps, or one overall web map and you want to focus on different areas within it. <u>Example map series with tabs</u>:



- If you have one web map and want to focus on <u>multiple areas in a Story Map, consider adding</u> bookmarks within your web map.
- To compare multiple groups within the same area, there are some ways to <u>present breakdowns</u> by <u>race/ethnicity (or any groups) in your maps</u> through the symbology and pop-ups.