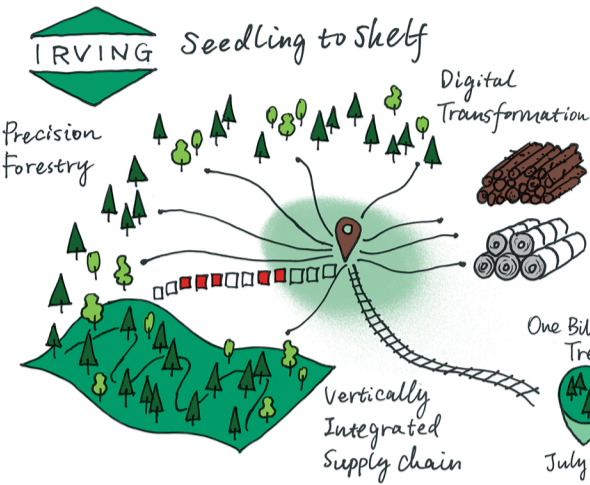


Esri User Conference 2018

GIS - Inspiring what's Next

YOUR WORK

Addressing All the World's Challenges



VISION

We Live in a Complex and Interconnected World
 The Pace of Change is Accelerating
 Envision What's Possible
 The Science of Where™ - Geographic Knowledge
 GIS, Mapping and Location Intelligence
 Web GIS is the Modern GIS Architecture
 From Digital Automation to Digital Transformation
 Web Maps Provide the Common Language
 Apps Take The Science of Where, Everywhere
 Taking GIS to the Edge
 Pervasive Geographic Understanding

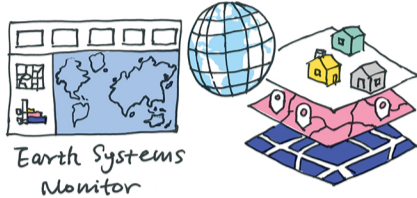
ArcGIS

Comprehensive Geospatial Platform
 GIS, Mapping and Location Intelligence
 Unstructured Data
 Dashboards are Everywhere
 Earth Observations
 3D Mobile
 Real-Time Analytics and Actuation
 Complete Imagery System
 Insights - Location Analytics and Visualization
 Artificial Intelligence and Machine Learning
 Supporting All Developers
 JavaScript & Python Integration
 Open Standards & Systems
 Integrating Design and Engineering

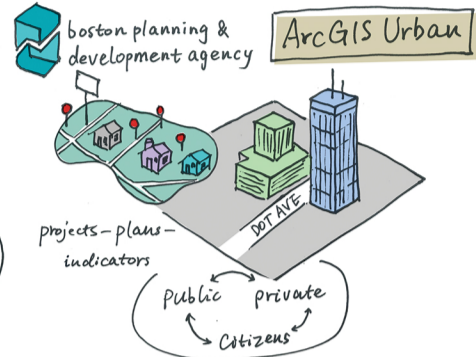
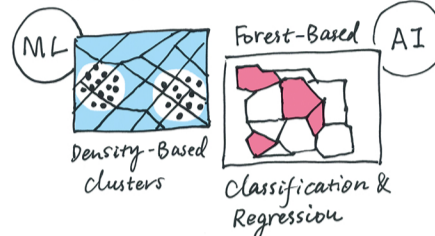
Pro - Professional GIS
 Online - Location Intelligence Platform
 Enterprise - Comprehensive GIS
 Distributed Collaboration Takes GIS Everywhere
 Industry-Specific Maps and Apps - Solutions
 Community Engagement - Hub
 Indoor GIS
 Urban Planning and Design

Living Atlas

GIS for the Planet



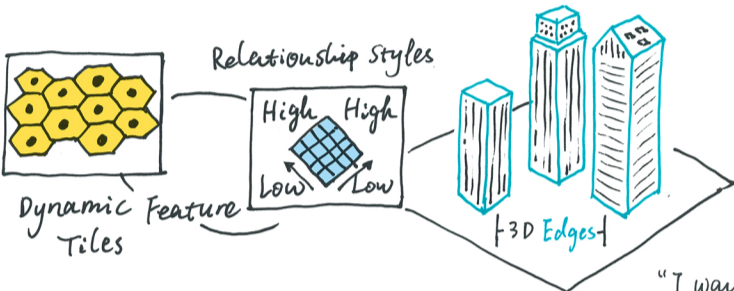
AI & Machine Learning



ArcGIS Online

Smart Mapping

Faster Easier 2D/3D

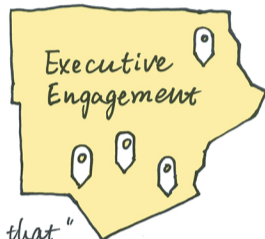
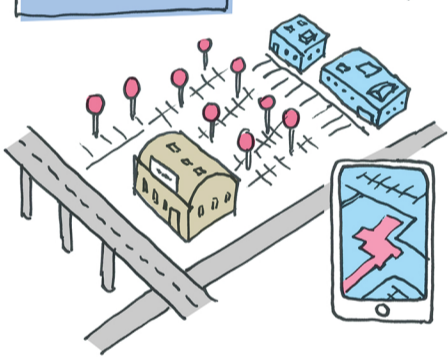


Cobb County Government

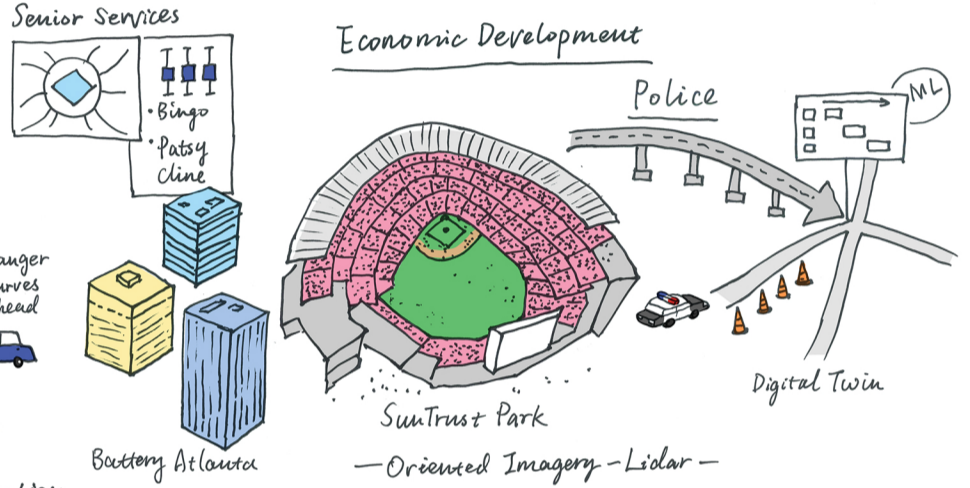
A New Era of Problem Solvers with Location Intelligence

ArcGIS Pro

3D Editing



Economic Development

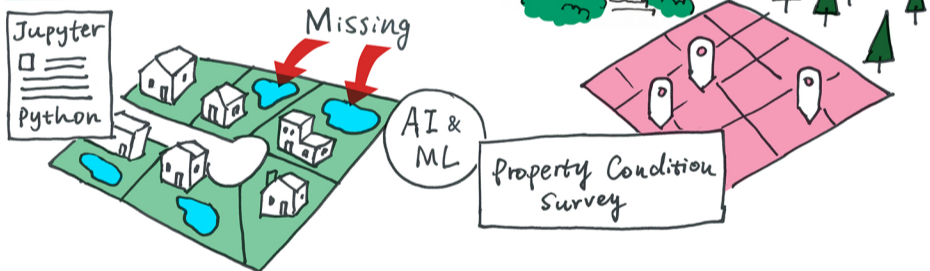


ArcGIS Enterprise Sites

Tailored Portals



ArcGIS AI & ML Integration

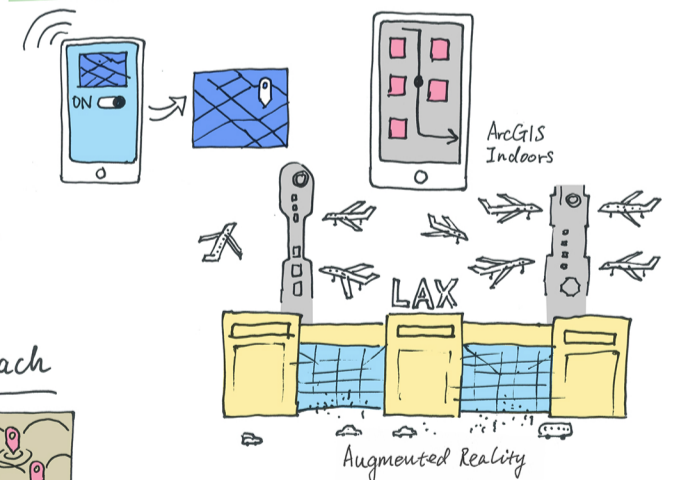


ArcGIS Network Management Solution

- 1 Containment
- 2 Schematics
- 3 Smart Editing
- 4 Smart Operational Devices
- 5 Cross-Platform Support

Future Apps

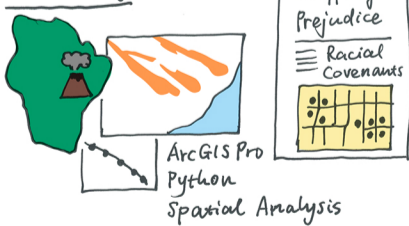
Location Tracking



University of Minnesota

Building the Future Workforce

Teaching



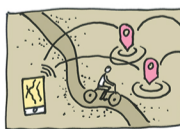
Research



Facilities Management



Outreach

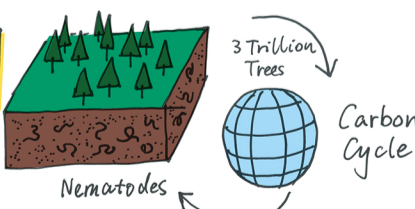


Biodiversity



The Crowther Lab at ETH Zürich

Tom Crowther



Plant-for-the-Planet Initiative

Trees for Climate Justice
 Felix Finkbeiner



www.TrillionTreeCampaign.org

OUR TOWNS

A 100,000-Mile Journey into the Heart of America



James & Deborah Fallows

EVOLVING OURSELVES

Redesigning the Future of Humanity - One Gene at a Time

Juan Enriquez



Take the Next Step

THE SCIENCE OF WHERE