



# ArcGIS Business Analyst Events and Activities

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics covered. To help you find your way to the ArcGIS Business Analyst sessions and events, we have prepared a more focused agenda.

## ArcGIS Business Analyst Showcase

Visit the Expo Showcase floor experts to get the latest ArcGIS Business Analyst product news and technical information. This year we will be in both the Business Showcase and the State & Local Government Showcase.



Business Showcase	
TUESDAY, JULY 11	9:00 AM–6:00 PM
WEDNESDAY, JULY 12	9:00 AM–6:00 PM
THURSDAY, JULY 13	9:00 AM–4:00 PM

State & Local Government Showcase	
TUESDAY, JULY 11	9:00 AM–6:00 PM
WEDNESDAY, JULY 12	9:00 AM–6:00 PM
THURSDAY, JULY 13	9:00 AM–4:00 PM

Ground Level Exhibit Hall A, San Diego Convention Center (SDCC)

## ArcGIS Business Analyst Sessions and Events

Demo Theater Schedule		
Tuesday, July 11		
4:00 PM – 4:45 PM	<a href="#">ArcGIS Business Analyst: Building Infographics for Your Organization</a>	SDCC, Expo Demo Theater 1
Wednesday, July 12		
1:00 PM – 1:45 PM	<a href="#">ArcGIS Business Analyst: Using Your Own Data in Analysis Reports and Infographics</a>	SDCC, Expo Demo Theater 1
2:30 PM – 3:15 PM	<a href="#">ArcGIS Business Analyst: Using the Business Analyst Experience Builder</a>	SDCC, Expo Demo Theater 1



SDCC = San Diego Convention Center  
Please note: All listings subject to change; not every paper or event may be presented here.

	<a href="#">Widget to Create Compelling Applications</a>	
<b>Technical Workshops Schedule</b>		
<b>Tuesday, July 11</b>		
8:30 AM – 9:30 AM	<a href="#">ArcGIS Business Analyst: An Introduction</a>	SDCC, Room 14 A
<b>Wednesday, July 12</b>		
8:30 AM – 9:30 AM	<a href="#">ArcGIS Business Analyst: An Introduction</a>	SDCC, Room 15 A
10:00 AM – 11:00 AM	<a href="#">ArcGIS Business Analyst: Tips and Tricks</a>	SDCC, Room 5 A
<b>Thursday, July 13</b>		
8:30 AM – 9:30 AM	<a href="#">ArcGIS Business Analyst: Tips and Tricks</a>	SDCC, Room 5 A
10:00 AM – 11:00 AM	<a href="#">ArcGIS Business Analyst: What's New</a>	SDCC, Room 5 A

<b>ArcGIS Business Analyst and Industry Focused Sessions – Demo Theater Schedule</b>		
<b>Tuesday, July 11</b>		
11:30 AM – 12:15 PM	<a href="#">5 Tips to Address Our World's Planning Challenges</a>	SDCC, Expo Demo Theater 8
1:00 PM – 1:45 PM	<a href="#">Building Climate Hazards Infographics using Custom Data</a>	SDCC, Expo Demo Theater 13
4:00 PM – 4:45 PM	<a href="#">Build an Equity Strategy with GIS</a>	SDCC, Expo Demo Theater 10
<b>Wednesday, July 12</b>		
11:30 AM – 12:15 PM	<a href="#">Trends in GIS for Health</a>	SDCC, Expo Demo Theater 8

<b>ArcGIS Business Analyst and Industry Focused Sessions – User Presentation Schedule</b>		
<b>Tuesday, July 11</b>		
8:30 AM – 9:30 AM	<a href="#">Leading Health Organization Leverage GIS to Increase Access to Care</a>	Marriott, Grand Ballroom 6
10:00 AM – 11:00 AM	<a href="#">Analyzing Drive Times to Increase Access to Care</a>	SDCC, Room 29 B
<b>Wednesday, July 12</b>		
1:00 PM – 2:00 PM	<a href="#">Decreasing Health Care Deserts with GIS</a>	Marriott, Grand Ballroom 8
2:30 PM – 3:30 PM	<a href="#">Analyzing Social Determinants of Health to Build Healthier Communities</a>	Marriott, Grand Ballroom 8

## Don't Miss These Activities

<b>Esri UC Plenary Session</b>	Monday, July 10	8:30 AM–3:30 PM
<b>Academic GIS Program Fair</b>	Monday, July 10	2:30 PM–5:00 PM
<b>Map Gallery Reception</b>	Monday, July 10	4:00 PM–6:00 PM
<b>Science Symposium</b>	Tuesday, July 11	4:00 PM–6:30 PM
<b>Esri Awards Ceremony</b>	Wednesday, July 12	3:30 PM–5:30 PM
<b>Thursday Night Celebration</b>	Thursday, July 13	5:30 PM–10:00 PM
<b>Closing Session</b>	Friday, July 14	10:30 AM–NOON

Esri is excited to announce the **GIS Day 2023** event registration will open early this year. Please visit [go.esri.com/GISDay](https://go.esri.com/GISDay) to register during UC and receive a swag pack.

SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.



Copyright © 2023 Esri. All rights reserved. Esri, the Esri globe logo, The Science of Where, ArcGIS, @esri.com, and esri.com are trademarks, service marks, or registered marks of Esri in the United States, the European Community, or certain other jurisdictions.  
G3901367